

Yutong (Tong) Cheng

Motion Designer | Visual Artist | Animator
Jersey City, NJ | yeveucheng@gmail.com | ychengart.com

TECHNICAL SKILLS

- **Motion & Design:** Motion Graphics, Title Design, Kinetic Typography, 2D Animation Compositing, Particle VFX, Look Development, Storyboarding, Cell Animation, Color Grading, Print Production.
- **Software:** After Effects, Premiere Pro, Cinema 4D, Unreal Engine, Photoshop, Illustrator, InDesign, Figma, Procreate, Procreate Dreams, TVPaint, Clip Studio Paint, Final Cut Pro.

WORK EXPERIENCE

Nini Pictures | Motion Graphic Designer / Multi-disciplinary Artist | New York, NY
2025/10 – 2026/04

- **Core Project:** Original animated short *“Project Human Fossil”* and its PV series.
- **Motion & VFX:** Engineered cinematic title sequences and typography for the IP’s promotional PV using **After Effects**; executed 2D compositing and particle systems to enhance narrative depth and visual production value.
- **IP Merchandise:** Developed promotional artbooks and managed the production lifecycle of official merchandise (e.g., T-shirt design and vendor coordination) using **Adobe Photoshop** and **Adobe InDesign**.
- **Engagement:** Managed official X account and provided on-site booth support at industry conventions to drive community growth.
- **Visual Execution:** Managed stylized hand-drawn coloring and look development for the “Project Human Fossil” 2D sequences using **Procreate Dreams** and **TVPaint**.

Legend Media | Video Editing Intern | Beijing, China
2023/04 – 2023/07

- **Motion Graphics:** Designed typography animations and integrated localized subtitles for international documentary releases, including *“In Search of”* (hosted by Zachary Quinto) and *“Empires of New York”* using **Final Cut Pro**.
- **Editorial:** Edited interview footage for *“Standing Towards the Light”*, the official documentary celebrating the 30th Anniversary of the Beijing College Student Film Festival (BCSFF) using **Final Cut Pro**.

Freelance Work | Designer & Animator | New York & Beijing
2023/04 – Present

- **Graphic Design:** Leveraged **Figma** and **Adobe Illustrator** to create original logos and data visualization assets for **Duke University** research publications.
- **Clean-up & Coloring:** Provided professional 2D animation support for independent projects using **TVPaint**, **Clip Studio Paint** and **After Effects**.

PROJECTS & RECOGNITION

Thesis Project: “An InterView” | Director & Lead Animator | 2024/10 – 2025/05

- Directed a 3-minute 2D animated short, integrating hand-drawn aesthetics with digital compositing.
- **Recognition:** Nominee at **Big Apple Film Festival**; Official Selection at **Chicago Int’l REEL Shorts**, **New Jersey Film Festival**, and **NewFilmmakers NY**.

EDUCATION

- **School of Visual Arts (SVA)** | MFA in Computer Arts | 2025
- **Communication University of China (CUC)** | B.E. in Telecommunication Engineering | 2022